



PRESS RELEASE

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DACIA SPRING ELECTRIC SHOWCAR: THE DACIA ELECTRIC REVOLUTION

- **Dacia Spring foreshadows Europe's most affordable all-electric car**
- **The first city car in the Dacia line up with 4 real seats on board**
- **An ideal offer for new mobility services and individual car owners**

Boulogne-Billancourt, 3rd March 2020 – True to its reputation as an 'automotive game changer', Dacia is ready to start a new chapter of its illustrious history with the launch of Dacia Spring: a showcar foreshadowing Dacia's first all-electric model. With Dacia Spring, it is the affordable electric revolution!

In just 15 years, Dacia has shaken the automotive industry to its core with the revolutionary Logan (in the new car market) and Duster (for SUV's). The brand continues to change with the times while staying true to its original values: simple, modern, reliable, and sturdy vehicles for a fair price. It is a real success story with 6.5 million customers, making it the European leader for private sales thanks to Logan, Sandero, and Duster.

A new Dacia rEvolution

Dacia Spring electric showcar is in line with the Groupe Renault's vision to provide affordable and sustainable mobility accessible to all, while respecting the values and philosophy of the Dacia brand. It prefigures a 100% all-electric 4 seats city car offering easier access for the greatest number of people to easier and more virtuous mobility with a 5-door city car that combines simplicity, reliability, and accessibility.

Light and compact, the Dacia Spring factory-standard model will have a top range of over 200 km in WLTP guaranteeing versatility for stress free urban and suburban use.

It will be available in 2021.

To succeed with this new revolution, Dacia is capitalising on Groupe Renault's 10-year experience as pioneer and leader in electric mobility.

An electric city car to set new trends

The Dacia Spring electric show car is a truly electrifying electric city car that is here to set new trends. The pastel mouse grey body is enhanced with matte splashes of fluorescent orange, with trim along the wings, roof bars, and lower door panel, extra high clearance, skid plates built into the front and rear bumpers. Its assertive SUV style and compact dimensions makes it the ideal vehicle for everyday use with guaranteed peace of mind.

Special attention has been paid to the lights. At the front, full-LED headlights have been fitted in two ways: a horizontal strip on the upper section, and 4 graphic features built into the bumper. On the rear, the four full-LED lights create a 'double-Y' effect. These visual effects mark the future of Dacia's lighting identity.

Through this new luminous signature, ribbed bonnet, and specially treated solid radiator grille, the front end of the Spring electric showcar expresses strength and reliability.

A two-fold future

With its all-electric engine and battery adapted for everyday use, the Dacia Spring meets the practical needs of urban and suburban mobility. It is a robust vehicle that gives private and fleet car owners the full range of benefits of electric vehicles: ease of driving, silent operation, no vibrations, zero-emissions, etc. Moreover it is simple to charge and takes very little maintenance.

Dacia Spring is an ideal solution for new mobility services such as car-sharing fleets. Its standard version will therefore also be offered for this market, in which Groupe Renault has Europe's largest all-electric car-share fleet (7,800 ZOE, Kangoo Z.E., and Twizy).

About Dacia:

Dacia is a Renault Group brand, present in 44 countries, mainly in Europe and the Mediterranean basin. Founded in Romania, in 1968, the brand was bought out and revived by Renault Group in 2004 with the Logan. Dacia has the best value-for-money cars on the market. With its iconic names – Logan, Sandero, and Duster – the brand has been a huge commercial success. In 2019, Dacia broke the record for yearly sales with 737,000 vehicles sold, taking its customer base to nearly 6.5 million customers.

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