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BOSE®: 'CUSTOM-ENGINEERED' SOUND, FROM RENAULT MÉGANE TO RENAULT LATITUDE

The partnership signed between Renault and Bose in 2008, which initially covered Renault Koleos and Renault Laguna Coupé, has today been extended to include the Mégane range. The Renault Mégane and Renault Scénic line-ups are effectively the first to feature the latest Bose® Energy Efficient Series audio system.

From this autumn, Renault Mégane Hatchback, Renault Mégane Coupé, Renault Mégane Estate, Renault Scénic and Renault Grand Scénic will all be available with the latest Bose® system.

To celebrate the extension of this association, the 2010 Paris Motor Show will see Renault introduce Bose® Edition versions of Renault Mégane Hatchback, Renault Mégane Coupé, Renault Mégane Estate, Renault Scénic, Renault Grand Scénic and Renault Koleos. With regard to New Renault Laguna Saloon and New Renault Laguna Estate, the partnership will take the form of a special series incorporated in the New Laguna range from launch. Meanwhile, in the case of Renault Latitude, which places the emphasis on the comfort and wellbeing of its occupants, the quality of the Bose® sound experience will be especially appreciated inside the spacious cabin of this particularly quiet new saloon.

Order books are already open for Bose® Edition versions across the Renault sales network.

Bose®: Renault's high-end sound experience

Renowned worldwide for the quality and performance of its products, Bose® has joined forces with Renault to custom-engineer audio systems that match the specific acoustic profile of the models they equip.

The Bose® sound system delivers maximum listening enjoyment thanks to crystal-clear high tones and rich, realistic bass reproduction for a natural experience which occupants will find perfectly balanced wherever they are seated.

The **Bose® Sound System** is Renault's premium audio system which was initially available for Renault Koleos and which has now been extended to include the brand's other high-end models (Laguna Coupé, Laguna Saloon, Laguna Estate, Latitude).

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Bose®: tailor-engineered sound

To bring Bose® sound to the Renault range, the experts at Bose® started from a clean sheet of paper. Their work involved taking more than a thousand acoustic measurements inside the different models' cabins to determine their exact sonic profile. Engineering teams from Bose® and Renault worked closely together to optimise the system's integration in the cars as a function of their respective forms and the materials they employ.

The number, type and position of the loudspeakers have been carefully selected, while the digital processors and signal equalizers have been meticulously tuned to produce a rich, natural Bose®-quality sound which is perfectly balanced for all occupants, whatever the volume.

NEW: BOSE® ENERGY EFFICIENT SERIES is the new Bose® audio range developed initially for Mégane and Scénic. Despite being **30 per cent more compact, 40 per cent lighter and 50 per cent more energy efficient**, it delivers all the expected Bose® experience, including a quality of sound similar to that of a live performance, with natural voice and rich low-end bass reproduction.

In the course of this new range's development, the engineers at Renault and Bose worked in close collaboration to achieve the best possible sound quality despite the different structural constraints of each model. It was decided to position the bass enclosure beneath the passenger seat (a first for Renault), a choice which necessitated significant work to the structure in order to reproduce low frequencies throughout the cabin without encroaching on space. The Bose® Energy Efficient Series Sound System includes nine loudspeakers:

- four 2.5cm-diameter neodymium tweeters,
- two High Motor Force loudspeakers (diameter: 13cm for Mégane / 16.5cm for Scénic),
- two 13cm-diameter neodymium speakers,
- and one 11.5cm-diameter High Motor Force bass loudspeaker in a Bass-Reflex enclosure,
- plus a digital Energy Efficient amplifier incorporating Bose® digital signal processing and seven-channels of customised equalisation.

Bose® Energy Efficient Series: the premium audio system for Renault Mégane and Scénic

The premium Bose® Energy Efficient Series audio system will be available from this autumn as an option for Renault Mégane Hatchback, Renault Mégane Coupé and Renault Mégane Estate, as well as for the Renault Scénic and Renault Grand Scénic MPVs.

Optional Bose® Energy Efficient Series – price (in France)

	Dynamique	Privilège	Jade
Mégane (Hatchback, Coupé, Estate)	€600	€600	-
Scénic and Grand Scénic	€600	€400	€400

BOSE® EDITION VERSIONS

To celebrate the extension of its association with Bose, the 2010 Paris Motor Show will see Renault announce the availability of Bose® Edition versions for the following models:

- Renault Mégane (Hatchback, Coupé and Estate)
- Renault Scénic and Grand Scénic
- Renault Koleos
- Renault Laguna Saloon and Estate

If a single adjective had to be used to qualify these series, it would be 'premium'.

In addition to Bose® quality sound, they also feature specific exterior and interior styling details for an elegant, refined package that includes the availability of the latest Diamond Black paint finish and **Bose® badging on the front wings.**

RENAULT MÉGANE BOSE® EDITION LIMITED EDITIONS

The Bose® Edition limited edition versions of Mégane Hatchback, Mégane Coupé and Mégane Estate are based on the **Dynamique equipment level.**

Bose® Edition limited edition versions of Mégane come with bespoke high-end looks thanks to the fitment of specific exterior and interior features (highlighted below in bold).

Standard equipment for Bose® Edition limited edition versions of Mégane (in France)

- Front and rear parking proximity sensors
- Automatic headlight activation
- **Metallic Bose® badging on front wings**
- Renault hands-free ignition and central locking as the card holder walks away from the car
- **Satin-finish chrome ring for the steering wheel-mounted cruise control/speed limiter control**
- **Technique Grey seatbelts**
- Dual-zone automatic climate control and cabin filter
- ESC with ASR traction control and understeer control
- **Gloss black exterior mirror housings**
- **Gloss black trimming for dashboard, centre console and loudspeaker surrounds**
- **Bose®-badged door sill guards**
- Automatic windscreen-wiper activation with automatic wipe speed
- **Satin-finish chrome door pull handles**
- **Specific Bose® Energy Efficient Series grille for front door-mounted loudspeakers**
- **17-inch diamond effect Schuss wheels**
- **Chrome grille trim** (Hatchback and Estate)
- Tyre inflation aerosol and bespoke stowage
- Electric one-touch windows with anti-pinch function

- Leather-trimmed gear lever knob*
- Foglamps
- Electrically-folding exterior mirrors
- Cruise control with speed limiter
- **Mixed Dark Charcoal upholstery with visible Technique Grey stitching**
- Height-adjustable front seats (lumbar-adjustable driver's seat)
- **Carpet mats**
- **Bose® Energy Efficient Series sound system + Bluetooth + Plug & Music**
- **Leather-trimmed steering wheel* with satin finish chrome inlay**

Bose® Edition limited edition Mégane – prices (in France)

Engine	Transmission	Mégane Hatchback	Mégane Coupé	Mégane Estate	Eco subsidy/surtax
TCe 130	Six-speed manual	€22,700	€23,300	€23,500	€0
dCi 110 DPF Renault eco ²	Six-speed manual	€24,450	€25,050	€25,250	Subsidy: €500
dCi 110 DPF Renault eco ²	EDC	€25,650	€26,250	€26,450	Subsidy: €500
dCi 130 DPF Renault eco ²	Six-speed manual	€25,400	€26,000	€26,200	€0
dCi 150 DPF	Six-speed automatic	€28,200	€28,800	€29,000	Surtax: €750

Bose® Edition limited edition Mégane – option prices (in France)

Easy Pack: Electric parking brake + tyre pressure monitoring system	€500
Xenon Pack: Bi-Xenon cornering lights with headlight washers	€350
Premium Pack: Panoramic glass sunroof + extra-tinted rear glass	€900
Fixed glass sunroof (Mégane Coupé)	€540
Carminat TomTom® navigation	€490
Europe-wide maps	€120
Metallic paint	€500
Alarm pre-equipment	€90
Spare wheel	€80

* Bovine split leather.

BOSE® EDITION LIMITED EDITION VERSIONS OF RENAULT SCÉNIC

Like Mégane, the Bose® Edition limited edition versions of Scénic and Grand Scénic are **based on the Dynamique equipment level** and incorporate **specific exterior and interior styling features** (highlighted below in bold).

Standard equipment for Bose® Edition limited edition versions of Scénic

- Automatic headlight activation
- **Metallic Bose® badging on front wings**
- Renault hands-free ignition and central locking as the card holder walks away from the car
- **Satin-finish chrome ring for the steering wheel-mounted cruise control/speed limiter control**
- **Technique Grey seatbelts**
- Sliding centre console stowage and sliding armrest
- ESC with ASR traction control and understeer control
- **Gloss black exterior mirror housings**
- Dual-zone automatic climate control with bespoke side vents for second row passengers
- **Gloss black trimming for dashboard, centre console and loudspeaker surrounds**
- Automatic windscreen-wiper activation with automatic wiper speed
- **Bose®-badged door sill guards**
- Electric parking brake
- **Specific Bose® Energy Efficient Series grille for the front door-mounted loudspeakers**
- **17-inch diamond effect Schuss wheels**
- Tyre inflation aerosol with bespoke stowage
- Electric one-touch windows with anti-pinch function
- Carminat TomTom® navigation (Scénic)
- City Pack (front and rear parking proximity sensors + electrically-folding heated exterior mirrors)
- Leather-trimmed gear lever knob*
- Foglamps
- **TFT dashboard display with specific 'high-tech' graphics**
- Cruise control with speed limiter
- **Mixed Dark Charcoal upholstery with visible Technique Grey stitching**
- Height-adjustable front seats (lumbar-adjustable driver's seat)
- **Carpet mats**
- **Bose® Energy Efficient Series sound system + Bluetooth + Plug&Music connectivity**
- **Leather-trimmed steering wheel* with satin finish chrome inlay**

Bose® Edition limited edition versions of Scénic – prices (in France)

Engine	Transmission	Five-seat Scénic and Grand Scénic	Seven-seat Grand Scénic	Eco subsidy/surtax
TCe 130	Six-speed manual	€25,900	€26,600	Surtax: €750
dCi 110 DPF Renault eco ²	Six-speed manual	€27,700	€28,400	€0
dCi 110 DPF Renault eco ²	EDC	€28,900	€29,600	€0
dCi 130 DPF	Six-speed manual	€28,500	€29,200	€0
dCi 150 DPF	Six-speed automatic	-	-	-

Bose® Edition limited edition version of Scénic – option prices (in France)

Xenon Pack: Bi-Xenon directional headlights with headlight washers	€350
Premium Pack: Panoramic opening glass sunroof + extra-tinted rear glass	€900
'Grand Confort' head rests	€200
Carminat TomTom® navigation (option for Grand Scénic only)	€490
Europe-wide maps	€120
Metallic paint	€500
Alarm pre-equipment	€90
Spare wheel	€80

KOLEOS BOSE® EDITION SPECIAL SERIES

The Koleos Bose® Edition special series is based on the **Carminat equipment level** and incorporates specific exterior and interior styling details (highlighted in bold below).

Standard equipment for the Koleos Bose® Edition special series

- ABS with emergency brake assist
- Rear parking proximity sensors
- Rear wing
- Automatic headlight activation
- **Metallic Bose® Edition badges on front wings**
- **Silver Bose® logo on front-door loudspeakers and central dashboard cowl**
- 60/40-split folding rear bench seat
- Metal roof bars
- Renault hands-free ignition
- Dual-zone automatic climate control incorporating filter
- Multipurpose central stowage (12V power supply, light, drawer for rear passenger)
- ESP (plus CDV hill descent control and ADC hill start assist functions for 4x4 versions)
- **Gloss black trim for dashboard, audio fascia and loudspeaker surrounds**
- **Bose®-badged door sill guards**
- Automatic windscreen-wiper activation with automatic wiper speed
- Electric parking brake
- Satin-finish chrome grille and exterior mirrors
- **17-inch Dark Metal Sari aluminium alloy wheels**
- Electric one-touch front and rear windows
- Foglamps
- Stowage under front passenger seat and beneath the floor at the rear
- Cruise control with speed limiter
- Electric, heated body colour exterior mirrors
- **Mixed Dark Charcoal upholstery with visible light grey stitching**
- Chrome-effect front and rear skid plates
- Carminat TomTom® navigation system
- **Bose® Sound System (radio-CD with MP3 playback and eight loudspeakers) + Bluetooth + Plug&Music connectivity**
- **Carpet mats**
- Aviation-style folding tables on back of front seats
- **Extra-tinted rear glass**
- **Leather-trimmed steering wheel* with visible light grey stitching**

Koleos Bose® Edition special series – prices (in France)

Engine	Transmission	Koleos	Eco subsidy/surtax
dCi 150 DPF	4x2 / six-speed manual gearbox	€28,200	Surtax: €750
dCi 150 DPF	4x4 / six-speed manual gearbox	€29,700	Surtax: €750
dCi 150 DPF	4x4 / six-speed automatic transmission	€30,700	Surtax: €750

Koleos Bose® Edition special series – option prices (in France)

18-inch aluminium alloy Austral wheels	€500
Europe-wide maps for Carminat TomTom® navigation system	€120

THE BOSE® EDITION SPECIAL SERIES RENAULT LAGUNA

These distinct Laguna Bose® Edition Saloon and Laguna Bose® Edition Estate versions feature exclusive equipment and styling details:

- Badging on front wings
- Black exterior mirror housings
- 17-inch Tenerife wheels
- Bose®-badge door sill guards
- Signature high-end interior with Piano Black console, door trims and dashboard
- Grey seat belt straps
- GT steering wheel and gear lever knob (leather-trimmed* and aluminium knob)
- Carminat TomTom Live® navigation with Plug&Music audio connectivity

RENAULT LATITUDE: PREMIUM COMFORT FOR THE WELLBEING OF ALL OCCUPANTS

Renault Latitude's occupants will be able to benefit from the unprecedented work that has gone into producing the new model's outstanding travelling comfort and silent ride. The relaxing mood is further enhanced by the **Bose® Sound System** which delivers a world of high-end sound thanks to 10 loudspeakers (including a centre-fill speaker and a bass loudspeaker), plus an amplifier with Bose digital signal processing and 6 channels of customised equalisation.

The prices of the Laguna and Renault Latitude Bose® Edition special series versions will be announced when order books open during the forthcoming Paris Motor Show.

* Bovine split leather

Renault and Bose: a durable partnership

Renault's partnership with Bose began with Koleos in 2008 and continued with Laguna. In 2010, Renault decided to extend its range of high-end Bose® audio systems to include Laguna, Latitude, Mégane and Scénic, which means that 10 of the range's vehicles benefit from Bose® sound.

About Bose

Founded in 1964 by Amar G. Bose, a professor in electrical engineering at the Massachusetts Institute of Technology, Bose Corporation has emerged as one of the world's leading audio technology manufacturers and developers. The emphasis placed by Bose on research has resulted in a long list of inventions that have improved the performance of loudspeakers, home entertainment systems, automotive music systems, noise reducing headsets, professional sound in public places and sound production for musicians, as well as material testing and durability simulation instruments for biomedical applications.

The first Bose® audio system to be designed specifically for automotive use was produced in 1982. Bose's original equipment systems are engineered to match the individual properties of the vehicles they equip. The result is quality sound despite the seemingly unfavourable context (engine noise, wind noise, etc.).

Since then, Bose has continued to gain unique experience in the field of tailor-engineered audio systems for the world's leading car manufacturers, including patented loudspeaker technology, advanced analysis tools and bespoke sound processing technologies made possible by the firm's long tradition of research and innovation.

In addition to its headquarters near Boston, USA, Bose Automotive Systems assists its customers through its local subsidiaries located in Bloomfield Hills (Michigan, USA), Brentwood (Tennessee, USA), Esslingen (Germany), Turin (Italy), Saint Germain en Laye (France), Shanghai (China), Tokyo (Japan) and Hiroshima (Japan).

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High-resolution photos of the Bose® Edition limited editions and special series can be downloaded from www.media.renault.com > Media Library > Passenger cars > different models listed