

Press release

E.Leclerc Location welcomes the first Dacia Spring, 100% electric

**The most affordable electric car on the market,
available for rent at 5€ per day with no time commitment¹**

Ivry sur Seine / Boulogne-Billancourt - April 06, 2021. **Four months after the announcement of a unique partnership between E.Leclerc and Groupe Renault to speed-up electric vehicle use, the first Dacia Spring vehicles are available for rent at 510 E.Leclerc rental agencies. The official kick-off was given at the E.Leclerc Centre in Orly in the presence of Luca de Meo, Groupe Renault CEO, and Michel-Edouard Leclerc, Chairman of the Strategic Committee of E.Leclerc Centers. With a rental offer for the Dacia Spring at 5 euros per day, insurance and maintenance included, and without commitment of duration, French drivers will therefore access to the virtues of electric mobility at an unprecedented price.**

Dacia Spring is available exclusively to E.Leclerc customers

By the end of spring, E.Leclerc rental agencies will receive the complete orders for Dacia Spring and Renault ZOE. Thanks to a rate of 5 euros per day for Dacia Spring and 6 euros per day for Renault ZOE, the electric experience will be accelerated everywhere in France at the most affordable prices on the market. Customers of E.Leclerc rental agencies will be the first to enjoy the latest Dacia on the roads, which has been available for pre-order by private customers since 20 March for delivery in the autumn.

Luca de Meo, Groupe Renault CEO: *"I am delighted to see this partnership take this new momentum in the E.Leclerc rental agencies, with Dacia Spring and Renault Zoe. Together with the E. Leclerc Centres, we are helping to make electric mobility accessible to as many people as possible, in price, practicality and proximity. I am convinced that the mobility of tomorrow will be built into an ecosystem with useful, concrete and practical partnerships like this one. »*

Michel-Edouard Leclerc, Chairman of the Strategic Committee of the E.Leclerc Centres: *"I am very pleased to see our commitment to the electric car come to life today. It is in line with E Leclerc's action for the environment and purchasing power. We are proud to do this with Groupe Renault and its Dacia brand. I believe this is an important moment for both of our companies and our presence today in Orly is a testament to that. Together, we make electric power accessible to all!"*

¹ Insurance and maintenance included

² To reach 4000 vehicles: 3000 Dacia Spring and 1000 Renault ZOE

³ Daily rental prices for the models shown or equivalent, without any commitment to a fixed term, excluding mileage costs.

Subject to availability in participating shops. All-risk insurance included.

See conditions in shop and on www.location.leclerc.



*Luca de Meo, Groupe Renault CEO
and Michel-Edouard Leclerc, Chairman of the Strategic Committee of the E.Leclerc Centres*

For E.Leclerc, the continuation of a comprehensive plan for electric

In 2010, E.Leclerc and Renault built a program for electric mobility based on offers and education: equipment of store car parks in charging facilities from 2011, purchase of Renault ZOE vehicles for employees from 2012, and the creation of "ambassador" clubs in region to promote clean mobility in 2013. As a signatory of the "100,000 charging stations" charter carried out by the Ministry of Transport, E.Leclerc also announced on 12th October its ambition to expand its current fleet of electric charging points to 5000 in 2 years, then 10,000 by 2025.

Dacia Spring and Renault ZOE, two 100% electric urban cars

With more than ten years of experience and nearly 350,000 electric vehicles sold, Groupe Renault is the leader in electric cars in Europe. Renault ZOE is the best-selling electric vehicle in Europe in 2020.

With a range of 395 km in WLTP cycle, ZOE is the versatile compact electric sedan for the everyday commute, as well as for longer journeys. Its charging capacity allows it to recover up to 80km of range in just 30 minutes on most charging networks on the roads.

Today, Groupe Renault is developing electric mobility with its Dacia brand, true to its philosophy of offering contemporary cars that meet the essentials. Dacia Spring 100% electric is a revolution: the cheapest electric city car on the market makes electric mobility even more accessible. Underneath its adventurer look, it is endowed with record roominess, reliable electric motorization, and reassuring range. This makes it a versatile and practical urban car. Lightweight and compact, Spring has a range of 230 km in WLTP cycle and 305 km in WLTP City (approval cycle comprising only the urban part of the approved cycle), guaranteeing a great versatility of use, urban but also suburban.

About the E.Leclerc Movement

With 721 stores and 536 members in France, E.Leclerc is the leading retailer in France. The brand generated sales of 38.8 billion euros (excluding fuel) in 2019. The brand's leadership is confirmed by a market share of 21.6%. These performances are the result of a policy pursued since the creation of the E.Leclerc Movement in 1949: its daily struggle for low prices and a single economic model, based on a decentralized, cooperative and participatory organization. The members of the E.Leclerc Movement, independent entrepreneurs, share the same mission: to enable everyone to live better by spending less, through innovative and responsible initiatives, by practising the lowest prices at comparable quality. Actors of local life, as close as possible to the ground, these members invest in a sustainable way in order to make E.Leclerc centres places that meet the needs of their customers and defend their purchasing power on a daily basis.

About Groupe Renault

Groupe Renault is at the forefront of a reinvented mobility.

With its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, the Renault Group relies on the complementarity of its five brands - Renault - Dacia - LADA- Alpine and Mobilize - and offers sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, it now employs more than 180,000 people and sold 2.9 million vehicles in 2020.

Ready to take on challenges on the road as well as in competition, the Groupe is engaged in an ambitious and value-generating transformation. It focuses on the development of new technologies and services, a new range of vehicles that are even more competitive, balanced and electrified. In line with environmental issues, the Renault Group aims to achieve carbon neutrality in Europe by 2050.

Press contact:

Press Service E. Leclerc

01 80 18 18 10

e.leclerc@agencebabel.com

Groupe Renault Press Service

Aurore Guilloux: 06 25 07 38 00

aurore.guilloux@renault.com