

PRESS RELEASE

GROUPE RENAULT CREATES THE POSITION OF VP, BRANDS COMMUNICATIONS

Boulogne-Billancourt, September 10, 2020 – Groupe Renault announces the creation of the position of Vice-President, Brands Communications as part of the project to develop its organization around its brands. As of November 15th, 2020, **Christian Stein** is appointed to this new position and will report to **Catherine Gros**, Senior Vice-President Communications, Public Affairs, Social and Sustainable Impact, Groupe Renault.

Christian Stein's mission will be to develop brands and products communications and to ensure consistency between the communication of these brands and that of the Group alongside **Frédéric Texier**, VP Group Communications.

Christian Stein, 50 years old, has been SEAT's Director of Communications and Institutional Relations since 2015. Previously he was Marketing Director of the SEAT brand, which he joined in 2011.

Christian Stein began his career at PSA in 1991 where he held various positions in marketing (Marketing Director at Peugeot Belux and then UK), sales (Sales Manager and then Dealership Director at Peugeot in Belgium) and for the group's financial department (PSA Spain).

During his career, Christian Stein has developed his knowledge of the automotive world in different countries (France, Belgium, UK, Spain) where he had the opportunity to develop his skills in brand management at a central, market and dealer network level.
