



Special offer of the month from the LADA: set of winter tires and tire service as a gift!

In February, the LADA launched a new special offer for LADA XRAY and LADA XRAY Cross models: when buying a new car, the customer receives an additional set of winter tires with a dimension of 15 or 17 inches (according to the car's configuration).

According to the terms of the promotion, the mounting of winter tires is free of charge. The promotion allows you to save from 35 to 45 thousand rubles (depending on the size of the wheels, 15-inch tires are included with stamped discs). In addition, each customer receives a "winter" set of accessories as a gift.

During February 2020, the following special offers are also valid, allowing to purchase the LADA cars on favorable terms:

Trade-In: the benefit from 20 to 50 thousand rubles for the delivery of a supported car in the offset of a new one; the terms of the promotion are summed up with the benefit of the state program "Family car";

LADA FINANCE: benefit from 20 to 40 thousand rubles when buying a car under its own lending program;

LADA Leasing: benefit from 30 to 40 thousand rubles when buying a car on lease; the terms can be summed up with the benefit of the Trade-In promotion;

Sale of the cars of 2019 production year: the benefit is from 10 to 25 thousand rubles; can be summed up with the terms of all other promotions: the state program, LADA FINANCE, Trade-In and LADA Leasing.

Detailed information about the terms of special promotions is available on the website lada.ru and in all official LADA dealerships.

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LADA

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