



Press-info
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Izhevsk

LADA Vesta: 450 000 cars produced

The 450-thousandth car of the LADA Vesta family rolled off the production line of the LADA Izhevsk plant (is a part of AVTOVAZ Group).

The jubilee car was the LADA Vesta Cross in the Luxe version equipped with continuously variable transmission, 1.6 liter engine (113 hp) and painted blue metallic "Diving".

The 450-thousandth Vesta SW Cross will be shipped to its owner in the city of Oryol, into the "BN-Motors" dealership.

LADA Vesta SW Cross production started in September, 2017 and currently around 83 000 cars have been produced. SW Cross modification combining expressive design and usability is the most popular in the LADA Vesta family after the sedan.

Additional information:

AVTOVAZ Group is part of Groupe Renault and manufactures cars in full production cycle and auto components for 4 brands: LADA, Renault, Nissan, Datsun. Group facilities are located in Togliatti – "AVTOVAZ" JSC, "LADA West Togliatti" JSC and in Izhevsk – "LADA Izhevsk" LLC.

LADA brand products are represented in B, B+, SUV and LCV segments comprised of 5 model families: Vesta, XRAY, Largus, Granta and 4x4. The brand has got more than 20% Russian passenger car market share. The Brand has the largest official dealership in Russia - about 300 dealerships.

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