

Press Release

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Renault and ADA launch the 'Moov'in.Paris by Renault' application

- **The Moov'in.Paris application, providing access to the new Renault - ADA electric free-floating mobility service in Paris, is open to the general public and available for download.**
- **120 Renault electric vehicles are being deployed throughout the capital and in Clichy, for entry into service in October.**
- **The service will be available without subscription, at a rate of €0.39 per minute, with a minimum flat-rate duration of 10 minutes.**

Boulogne-Billancourt, 28/09/2018 – Groupe Renault and ADA, a subsidiary of the Rousselet Group, are launching the Moov'In.Paris application, which will provide access to their free-floating car-sharing service for electric vehicles.

The Moov'in.Paris application is now available for download from the Apple Store, and Google Play. The new user can create his account very simply and associate the requested documents (pictures of his identification document, driving licence). He will be able to book a vehicle as soon as they are put into service in October.

One hundred Renault ZOE and twenty Renault Twizy will be put into service throughout the capital, as well as in Clichy (Hauts-de-Seine). The number of vehicles put into service will quickly increase to follow the customer demand, while guaranteeing optimal service quality.

The reservation process is simple: the customer locates an available vehicle nearby, reserves it via the application and then has 15 minutes to access and connect to the vehicle via Bluetooth®. The user checks the reference inventory to verify the condition of the vehicle on the application, modifies it if necessary and provides pictures to indicate new damage or dirtiness, and validates it. They are then free to make their journey.

At the end of the journey the customer parks the vehicle on the road in an authorized location in Paris or Clichy. They validate the electronic inventory of return to complete the rental. The invoicing is then triggered, at a price of 0.39 euro per minute of rental, with a minimum of 10 minutes. The customer does not have to worry about paying for parking nor charging the vehicle.

Renault supplies the vehicles and carries out maintenance and repair. ADA offers its expertise through its digital application dedicated to very short-term rental. It will also carry out the removal, recharging, cleaning and repositioning of electric vehicles.

Moov'in.Paris is part of the strategy of the Groupe Renault and ADA to develop new mobility services accessible to all in a single application, both for very short periods (less than 4 hours) and for short periods (more than 4 hours). Be ready, [download Moov'in.Paris now](#).

About Groupe Renault

Groupe Renault, which has been making cars since 1898, is now an international corporation with a presence in 134 countries and sales of 3.76 million vehicles in 2017. Today, the company has over 180,000 employees, 36 manufacturing sites and 12,700 sales outlets worldwide. To meet the major technological challenges of the future while continuing to pursue its profitable growth strategy, Groupe Renault is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With a 100% Renault owned team committed to the Formula 1 World Championship since 2016, the brand is involved in motorsport, a real vector of innovation and awareness.

About the ADA Group

Created in 1984, ADA is a company of the Rousselet Group established throughout France, n°1 in local rental. Its objective is to offer the best rental service for passenger and commercial vehicles under the ADA and POINT LOC brands. Organized exclusively under franchise and brand licensing, the ADA network has 350 ADA branches and 700 Point Loc branches in metropolitan France. In 2017, ADA launched its 100% connected offer and now offers self-service vehicles, accessible 24/7 with the ADA application. The customer can now geolocate and book his vehicle, carry out an inventory and start it thanks to his smartphone.

For more information:

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