

Communiqué De Presse

02 OCTOBRE 2018

Renault EZ-ULTIMO: A robo-vehicle for a premium mobility service experience

#INNOVATIONbyRenault

- **The EZ-ULTIMO concept sets stage for upscale ride-hailing for all, on-demand, for an hour, or a day**
- **A real "mobile lounge", EZ-ULTIMO can extend the premium experience of a hotel, resort or airline company**
- **EZ-ULTIMO concludes a concept-car trilogy illustrating Renault's vision of the future of urban shared mobility**
- **EZ-ULTIMO also reinvents life on board by offering on-demand content for travellers**

For more information about Renault EZ-ULTIMO, read our [interactive press kit by clicking here](#).

To discover more about our mobility services, visit our [dedicated website by clicking here](#).

Paris, France – 2nd October, 2018 – At the Paris Motor Show, Groupe Renault unveiled EZ-ULTIMO, its robo-vehicle concept, an autonomous, electric, connected, and shared mobility service solution offering a premium travel experience. Available on-demand, for a single trip, for an hour or for a day, EZ-ULTIMO caters to people looking to enhance a special moment through a private trip in a city, a premium tourist experience or businesses looking to offer premium journey services to its clients.

“As consumer trends change and people are enjoying ride-hailing services more and more, a new paradigm for mobility will emerge. Embodying this revolution, Renault EZ-ULTIMO offers a unique luxurious experience aboard a robo-vehicle that can be adapted depending on the service provider,” said **Laurens van den Acker, SVP Corporate Design**. *“Inspired by contemporary architecture, and completely integrated in future smart cities, EZ-ULTIMO will provide an exclusive experience for all. With autonomous, electric and connected cars, we are entering a new exciting era in automotive design.*

Attractive and refined robo-vehicle, inspired by French style

The EZ-ULTIMO concept opens-up new arenas for Renault design. Because it's a robo-vehicle, the traveller can truly enjoy the journey in a space designed like a personal lounge, equipped with all the comfort and services needed to either relax or concentrate.

Through its design, EZ-ULTIMO embodies the EASY LIFE genes of the Renault brand. Welcoming and comfortable, it offers a wide automatic opening and a seat on a swivelling slide for easy passenger access. For an intimate journey, passengers are protected from outside view by slightly transparent facets on the upper part of the bodywork. The refined interior of EZ-ULTIMO reflects French elegance and is inspired by the world of living. Tailor-made, it is dressed in noble materials such as wood, marble and leather, allowing passengers to enjoy a top-of-the-range and relaxing living space.

Equipped with level 4 autonomous driving technology, EZ-ULTIMO covers a wide range of use cases. This robo-vehicle is connected to infrastructures, can adapt to an urban environment, to the motorway or to a shuttle service on dedicated roads.

Re-inventing Life on Board

As mobility continues to evolve with connected and autonomous cars, Renault believes customers will seek more enriched on-board experiences, reinventing travel time, personally and professionally. To embrace this revolution, the Group has invested in Groupe Challenges and collaborated on a first concept: the **Augmented Editorial Experience**. AEX is a realist immersive experience which combines personalized premium content, multi-media experiences and mobility - so as to turn travel time into a learning experience for future EZ-ULTIMO passengers for instance.

The EZ concepts trilogy

Following EZ-GO, with its vision of shared mobility, and EZ-PRO, a vehicle robot dedicated to last mile delivery, EZ-ULTIMO is the third concept from the same modular platform. Inspired by the ambition to offer sustainable mobility for all, this trilogy of electric, autonomous and connected concepts illustrates the Groupe Renault's vision of tomorrow's shared urban mobility.

Learn more:

[Groupe Renault announces new, affordable electric vehicles and shares vision for new mobility experience](#)

About Groupe Renault

Groupe Renault, which has been making cars since 1898, is now an international corporation with a presence in 134 countries and sales of 3.76 million vehicles in 2017. Today, the company has over 180,000 employees, 36 manufacturing sites and 12,700 sales outlets worldwide. To meet the major technological challenges of the future while continuing to pursue its profitable growth strategy, Groupe Renault is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With a 100% Renault owned team committed to the Formula 1 World Championship since 2016, the brand is involved in motorsport, a real vector of innovation and awareness.

GROUPE RENAULT
PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com