

Press Release

11/18/2020

Renault Kiger show-car: an all-new SUV for India

- Thanks to a dynamic and fluid silhouette evoking energy and driving pleasure, Kiger show-car is an all-new small SUV that is both sporty and agile on all roads.
- Kiger show-car prefigures a new compact model, of less than 4 meters, for the Indian market.
- The vehicle that derives from the Kiger show-car will offer a new asset for Renault's current range in India, alongside Kwid, Duster and Triber.



Today, Renault lifts the veil on a future all-new model in its range in India with the Kiger show car: an original SUV, translating the expectations and needs of a clientele increasingly fond of style, dynamism, newness and distinction.

India has been one of the most attractive automobile markets in the world for several years. Renault recognized this potential and has been present in India since 2005. It has adapted successful models to the local market like Duster and has revolutionized certain segments with original products such as Kwid and Triber. Kiger show car is a new step consolidating Renault's presence in India.

An eye-catching little SUV with a devastating look

Born from the cooperation between Renault's French and Indian Design divisions, the Kiger show car is an SUV with an adventurous look exuding an attractive energy that catches both the eye and the mind. With its DNA it is predestined for the urban jungle as well as the great outdoors.

At first glance, the Kiger show car stands out with its sculpted bonnet, slender windscreen and a semi-floating roof with a roof rack. On both sides, the tapered mirrors have been designed like airplane wings. At the rear, the roof drop is topped by a spoiler, giving the vehicle a very airy look. The lower section is more muscular and stockier, resting on four 19-inch wheels framed by large square arches that give strength to the exterior styling. The 210-mm ground clearance with reinforced lower flaps and prominent shoulders confirm the escape spirit of the SUV. The sporty side is accentuated by the dual centrally located exhaust tailpipes and the honeycomb patterns distributed around the vehicle.

"The creative association of French and Indian designers was the best way to meet the needs and expectations of a clientele increasingly fond of style, dynamism and novelty. As with Triber, we are once again demonstrating our ability to innovate, by offering a new model with a dual personality, both urban and outdoor. Kiger Show-car is very close to the future production model."

Laurens van den Acker, EVP, Corporate Design of Groupe Renault

Specially developed in India for the show car, the green 'Aurora Borealis' color of the Kiger show car, changes according to the light and the angle from which it is observed. It is adorned with mysterious blue and purple reflections that make the car as intriguing as it is seductive. Fluorescent touches highlight certain aluminum elements such as door handles, bumper inserts, strapping with inlaid decoration, logo contours and brake calipers.

Finally, the Kiger show car is completed with double-stage LED spotlights, similar to those that appeared on the New Kwid last year, and green turn signals. At the rear, the double 'C' headlights signal Kiger's place under the Renault brand and form a light signature that prefigures that of the production model.

An asset for Renault in India

As the leading European manufacturer distributed in India, Renault continues to strengthen its market presence. It anticipates the transformations in the automotive industry and remains attentive to the Indian customers' requirements.

Renault is entering a new phase with the Kiger show car. The production model it prefigures will aim to attract customers looking for novelty and modernity in a B-segment that represents 51% of the Indian market. Compact enough to fit in anywhere, and surprisingly spacious to

accommodate a whole family, it will make the city its main playground while being able to cross rural terrain.

"India is the second most populous country in the world and also one of the fastest growing countries. Thanks to the Duster, Kwid and Triber models, Renault is the leading European brand in India. Renault Kiger, this compact SUV of less than 4 meters, different from the ones we see on the roads today, will strengthen our presence and help us to win new customers".

Fabrice Cambolive, SVP, Chairman of AMI-Pacific Region – Groupe Renault

The series version of Kiger show car, designed and developed for India, is the answer to customers' needs in terms of compact SUVs and allows Renault to reach a new clientele. The vehicle will also be exported to markets outside of India.

Please find the video interview of Laurens van Den Acker and Fabrice Cambolive here.

About Renault

Renault is the group's global brand, available in 134 countries and sold in over 12,000 dealerships. As the leading French brand in the world, Renault has always sought to reinvent mobility through the development of innovative concepts. The brand's models, with their inviting, seductive contours, ease the lives of their drivers thanks to their versatility, connectivity and intuitive features. Every day, Renault innovates to make everyday life easier for customers so that they can live their lives to the fullest.

Media contact:

Vincent Frappeau

vincent.frappeau@renault.com

Tel: +33 6 35 41 24 55

Standard Presse:

+33 (0)1 76 84 63 36