



## **RENAULT NEWS FRANCE - APRIL 2021**

### **RENAULT BRAND MANAGEMENT COMMITTEE**

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**DID YOU KNOW?** RENAULT'S HYBRID TECHNOLOGY HAS SEVERAL ORIGINS

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### **RENAULT BRAND MANAGEMENT COMMITTEE**

Headed by Luca de Meo, Managing Director of the Renault Business Unit, it is composed of the directors of the main functions: Marketing, Engineering, Sales, Quality, Industry, Finance, Human Resources, Purchasing, Communication, LCVs, Product Performance, Design, IS/IT.

For the full composition of the Renault Brand Management Committee, click [here](#).

### **FOCUS ON...**

#### **E-TECH OR THE ABILITY TO DRIVE ELECTRIC**

E-TECH is the new commercial name for Renault's electric, plug-in hybrid and hybrid vehicles. E-TECH thus brings together all models able to offer an electric driving experience and the associated pleasure.

This new name is available in three versions, depending on the level of electric driving:

E-TECH Electric for 100% electric vehicles

E-TECH Plug-in Hybrid for rechargeable hybrid vehicles

E-TECH Hybrid for hybrid vehicles.

As a result, alongside models such as Clio E-TECH Hybrid and Captur E-TECH Plug-in Hybrid, the ZOE E-TECH Electric and Twingo E-TECH Electric now feature in the range.

For the occasion, the E-TECH logo has been transformed. Its E for "Electric" plays with our diamond logo to be immediately recognisable as a Renault brand motorization. It was first used last year on the Mégane eVision show car and can also be seen on the motor cover of the A521 racing in Formula 1.

## DID YOU KNOW?

### RENAULT'S HYBRID TECHNOLOGY HAS SEVERAL ORIGINS

Renault has arrived on the hybrid market with its innovative and modular E-TECH hybrid and E-TECH plug-in hybrid technology, supported by more than 10 years' experience in 100% electric vehicles, in order to give its customers access to the electric experience.

If Renault's hybrid technology is revolutionary, it is above all thanks to its innovative dog clutch gearbox, without clutches or synchronizers.

When we know that Louis Renault patented the direct drive gearbox at the end of the 19th century (more efficient, less cumbersome, less noisy and above all more effective than the chain and belt transmission systems of that time), at the origin of the Renault Frères company, it is a nice tribute from our engineering to its origins.

This dog clutch gearbox doesn't come from just anywhere: since 2014, Formula 1 has imposed new V6 hybrid engines. Renault F1's engineering teams brought their experience to develop what would become the architecture of our city version hybrids, with a gearbox that is much smoother in its shifts than its track version, thanks to the contribution of an additional electric motor.

In 2014, the EOLAB concept car was already equipped with a hybrid powertrain based on the revolutionary E-TECH system. It gave the signal for its future realization on production vehicles.

In 2021, Renault will offer six variations of its hybrid technology on Clio, Captur, Arkana, Mégane and Mégane Estate.

### ARKANA ELECTED BEST SUV 2021 BY AUTO-MOTO.COM

New Renault Arkana, the first SUV coupe from a mainstream car manufacturer, is breaking new ground with its unique concept, which is totally hybrid, including its engines. Presented at the beginning of March during the first press test-drives in France, Spain, Italy and Germany, Arkana is already attracting a lot of interest and has won the Auto-Moto award for "Best SUV 2021".

This award comes just after its launch in Europe but complements two other prizes awarded in the same month, this time in South Korea, where the XM3 was voted "Small SUV of the Year" and also won the "Design of the Year" award. Arkana, the first building block in Renault's C-segment offensive, is set to conquer all markets.

## UPCOMING NEWS

### SOFTWARE REPUBLIQUE DIGITAL PRESS CONFERENCE - 9 APRIL

Luca de Meo, CEO of Groupe Renault, and the CEOs of Atos, Dassault Systèmes, STMicroelectronics and Thales will meet on Friday 9 April to officialise the launch of the Software République. Together, they will hold a digital press conference to explain this open ecosystem approach and their ambition to create next generation intelligent mobility manufacturers and suppliers.

### REDISCOVER THE E-TECH HYBRID SAGA IN PICTURES IN APRIL

This was our saga from last summer, and it goes back in pictures to the key stages in the development of our revolutionary hybrid technology.

### SAVE THE DATE: RENAULT BRAND KEYNOTE ON 6 MAY

**On May 6th, Luca de Meo and the Renault brand management committee will meet you for a Renault brand keynote.** A privileged moment in the heart of our Renaulution, at the end of which you will also be able to discuss with the Renault team during a live Q&A. Mark your calendars!

## PRESS FLEET AVAILABLE FOR TEST-DRIVES

Contact [Jérôme Delgrange](#) +33 176 846 876

### New Arkana in its micro-hybrid TCe 140 EDC version

The entire Renault range is available on request from the press office.

## VEHICLES PRICE LIST

Please find the direct link to our prices [here](#).

## BACK ON OUR LATEST NEWS

[RENAULT LCV OPENS NEW DOORS: NEW LINE-UP AND ZERO EMISSION SOLUTIONS](#)  
(03/24/2021)

*Renault presents a strategic extension and renewal of its LCV line-up to answer to all professional needs with a complementary dual offer in the small van segment and a renewal of its medium van segment.*

*To answer the energy transition, Renault LCV opens new doors with a complete offer in electric and hydrogen, with products and services.*

[THE ALL-NEW RENAULT KANGOO VAN: THE INNOVATIVE VAN VEHICLE WITH AN ATHLETIC AND DYNAMIC STYLE](#) (03/24/2021)

*This innovative van with an athletic and dynamic style, is aimed mainly at corporate fleets, tradesmen, and business owners with high demands looking for a tailor-made vehicle that boasts the latest technology and innovation to suit their business needs. New Kangoo Van introduces a major innovation today: Open Sesame by Renault, which revolutionises side access to the vehicle. Another major innovation is Easy Inside rack, an interior rack for transporting long objects at height.*

[THE ALL-NEW RENAULT EXPRESS VAN: THE PRACTICAL AND EFFICIENT VAN](#) (03/24/2021)

*This practical and efficient van is ideal for professionals looking for the best value-for-money vehicle that meets all their essential needs.*

[THE NEW RENAULT TRAFIC COMBI AND THE NEW RENAULT SPACECLASS: FOR AN EVEN MORE ENJOYABLE DRIVING EXPERIENCE](#) (03/24/2021)

*The New Trafic comes as either Combi, for numerous passengers, or SpaceClass, for transporting VIP customers. The Trafic's DNA is now stronger than ever with a more powerful look, an optimized interior, more motors to choose from, and safer performance.*

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## ABOUT RENAULT

Renault, a historic mobility brand and leader of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

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