



## COMMUNIQUÉ DE PRESSE

28 mars 2019

### WORLD PREMIERE: XM3 INSPIRE UNVEILED AT THE 2019 SEOUL MOTOR SHOW

- **XM3 INSPIRE show car is a distinctive Coupé SUV that embodies a new era in Renault Samsung Motors design.**
- **This innovative concept of vehicle previews a Renault Samsung Motors production model intended to be launched on the first half of 2020 for the South Korean market and produced at Busan plant.**
- **Groupe Renault intends to step up the pace of international growth, expanding its product range, to increase sales volumes to 5 million units by the end of the plan. South Korea will be one of the key market in this strategy, supported by a strong product plan.**

**Seoul, South Korea, March 28, 2019** - At Seoul motor show, Renault Samsung Motors unveils the XM3 INSPIRE show car as a world premiere, a distinctive coupé-SUV announcing a new production model for the Korean market. Its class-unique design will be a real novelty in a very competitive C-Segment.

XM3 INSPIRE achieves the **perfect blend** of an SUV and a dynamic sedan, with no compromise on roominess and loading volume. The upper part is **fluid** and **dynamic** like a sedan. It expresses all the **elegance of the vehicle**, with a high waist line and a cut-off roof line, the whole enhanced by chrome strips and a glass roof. The lower part is **robust like an SUV**, with significant ground clearance, large black wheel arches and 19-inch wheels. The twin aluminum tailpipe underscores **the sporty look of the new show car**.

With its strategic plan, Drive the Future, Groupe Renault aims to achieve strong and lasting growth through investments in key products and regions, by taking advantage of the resources and technologies of the Alliance and improving its competitiveness. The production model of the XM3 INSPIRE will play its role in the plan, especially on the South





Korean market, starting in 2020.

*The XM3 INSPIRE show car, revealed today by Renault Samsung Motors, unveils the lines of a future vehicle perfectly blending the athletic proportions of an SUV and the elegance of a sedan. With the clear objective of meeting the expectations of our customers in South Korea, we sought to create the most elegant vehicle in the world, an emblematic model that will mark the true design transformation of Renault Samsung Motors.*

**Laurens Van den Acker - SVP, Corporate Design of Groupe Renault.**

To learn more about the XM3 INSPIRE [click here](#)

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